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LEE W. HUEBNER

May 20, 1986

Mr. William J. Casey Director of Central Intelligence Central Intelligence Agency Washington, D.C. 20505

Dear Bill,

It's been a long time since our paths first crossed during the 1968 presidential campaign, and I'm writing in the hope that they might cross again at a meeting we are sponoring next fall.

In an effort to help European opinion stay current with the Strategic Defense Initiative, the International Herald Tribune is sponsoring a two day conference on "SDI: Its Implications for Europe" in Paris starting October 9th.

We would deem it a great service and an honor if you would agree to address this conference.

The IHT regular sponsors conferences on major issues as part of our effort to inform public opinion as accurately as possible about the great questions of our time. We have been gratified by the willingness of distinguished leaders to appear at these conferences.

I am enclosing an outline of the proposed conference to give you an idea of its level and thrust. As you will see, we are attempting to consider aspects of SDI which are only now coming into focus as the program evolves or which have received less attention than they deserved in the first flush of publicity about the plan.

The timing seems propitious from several points of view. The change of government in France appears likely to modify the French position. Industrial leaders are facing imminent and importance choices. France and other European countries are beginning to focus on how to develop Europe's defense technologies to face threats similar to those that SDI could meet for the continental United States.

Your stature both in the United States and in Europe would make your views uniquely valuable, I know.

I do hope that it will be possible for you to accept our invitation. Meanwhile, I hope all is well with you - and am pleased to have this chance to greet you again and to send my very best wishes.

incerely,

Steven A. Levy

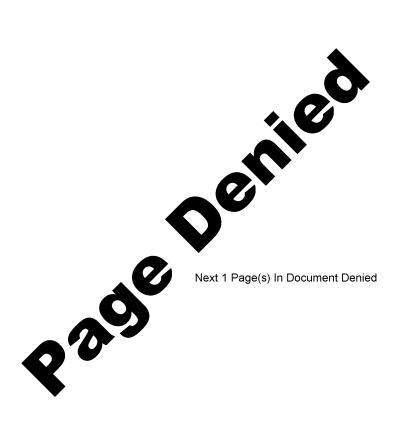
Arent, Fox, Kintner, Plotkin & Kahn Washington Square 1050 Connecticut Avenue, N.W. Washington, D.C. 20036-5339

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This office will be contacting you shortly with further information regarding this conference.





CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D. C. 20505

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PUBLIC AFFAIRS
Phone: (703) 482-7676

20 June 1986

Mr. Lee W. Huebner, Publisher INTERNATIONAL HERALD TRIBUNE 181 Avenue Charles de Gaulle 92521 Neuilly Cedex France

Dear Mr. Huebner:

I am replying for Mr. Casey to your letter of 20 May.

The Director greatly appreciates your invitation to speak at the symposium on SDI in Paris, but believes that a speech by the Director of Central Intelligence on such a topic before such an international gathering might be misunderstood. He therefore believes it best that he not participate.

Mr. Casey sends his best and hopes that the symposium goes well. He also looks forward to your next get-together.

Sincerely,

George V. Lauder Director, Public Affairs

CC: Steven A. Levy, Esq.

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PAO 86-0044

12 June 1986

MEMORANDUM FOR: Director of Central Intelligence

FROM:

George V. Lauder

Director, Public Affairs Office

SUBJECT:

Invitation to Address the INTERNATIONAL HERALD TRIBUNE

Conference

1. Action Requested: Accept or decline an invitation to address the INTERNATIONAL HERALD TRIBUNE (IHT) Conference 9 - 10 October in Paris, France.

2. Background: Lee Huebner, publisher of the INTERNATIONAL HERALD TRIBUNE, has invited you to address a conference sponsored by IHT on "SDI: Its Implications for Europe." According to Mr. Huebner, the recent change of government in France appears likely to modify the French position on SDI. France and other European countries now are beginning to focus on developing Europe's defense technologies to face threats similar to those that SDI could handle for the continental United States.

You would be speaking to an international audience, and it would be an open media event. Although an outline of the proposed conference was mentioned in Mr. Huebner's letter, none was provided. Recent conferences sponsored by IHT are:

Third World Debt, January 1986

Speakers: Mexican Finance Minister Jesus Silva-Herzog and Uruguayan Foreign Minister Enrique Iglesias

Oil and Money in the '80s October, 1985

Energy Secretary John Herrington

Economic Conference on East and West Trade, Budapest, Hungary, June 1985

Dr. Armand Hammer

International Trade Conference Washington, D.C., January 1984

Energy Secretary Hodel, Labor Secretary William Brock and VP Bush

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SUBJECT:

Invitation to Address the INTERNATIONAL HERALD TRIBUNE Conference

The INTERNATIONAL HERALD TRIBUNE is a Paris based paper with a circulation of 139,280. James Gordon Bennett Jr., self-exiled son of the New York Herald's founder, started the paper in 1887 as the Paris edition of the HERALD. In 1935 it became the European edition of the New York HERALD TRIBUNE, which it still strongly resembles in typography. After the parent paper died in 1966, former publisher John Jay Whitney took on the POST and TIMES as partners in the Paris survivor. According to FORBES magazine, publisher Lee Huebner, a former adviser in the Nixon White House, sees the TRIB as a global newspaper. It is read in all the power centers of Europe, where English is now the second language. Once a moneyloser, last year's pretax profit, about \$5 million, is double 1984's.

3. Recommendation: None. Since the conference is sponsored by a newspaper and held in France, we would be unable to implement our usual restrictions on radio and TV coverage. Your appearance in this type of forum could send the wrong message to our sources overseas. Unless this is something you are interested in, getting the message out on SDI is probably best left to Secretaries Weinberger and Shultz.

George V. Lauder



| ACCEPT: | | |
|----------------------------------|-------|--|
| Director of Central Intelligence | Date: | |
| DECLINE: | | |
| Director of Central Intelligence | Date: | |

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MEVERS 300-Nievre Bept. 1981 Est. 47,730

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NICE Ipos-Maritimos Dept. 982 Est. 449,000

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noble, B.P. 4, 06029 Nice

rector-Michel Bavastro Gerard Bavastro

MILEANS 10-Lairet Bept. 182 Est. 220,000

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EDITOR + PUBLISHERS VEARBOOK - 1985 Circ.-12,295 OJD

LE FIGARO (m ex. S) Est. 1828 25 ave Matignon, 75380, Paris Cedex 08 circ.—331,926 OJD (Nat'l distribution) Pres./Managing Birector—Andre Audinot Ce-Bir.—Max Clos

girectors—R. Hersant, M. Gabilly, Jean Miot, A. Boussemart, Christian Grimaldi A Boussemant. Christian Girmaldi Apverdising Manager.—Cyritle Duval pganict-Solit e ex Si Ext. 1944 100 ruse Reaumur 75002 Paris Gedex 02 ptc.—550.000 UDI (Nat'i distribution) gircdor—Jacques Hersant Egilari-in-Chile —Guy Letelire Apverdising Birnotor—Louis Gillet LYMAMANTE / UNMAMANTE -MANAGER (dS) 5 rus du Faubourg Poissonniere 75440 Paris Cedex 09: Ext. 1904 Citc.—150.000 UDI: Communist Bircedor—Roband Leroy

girector—Roland Leroy Editor-in-Chief—Rene Andrieu ing Manager—Maurice Lewiner 1710MAL MERALO TRADUME (d ex S) Ext.

1887 published with "The N.Y. Times" & "The Washington Post" (Multi-Continental) 181 Av. Charles de Gaulle 92521 Neuilly Cedex Circ.—139,280 OJD (Eng. Language) ca-Chairmon—Arthur Ochs Sulzberger, Kathar-

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Circ.—139,280 OJD (Eng. Language)
Co-Chairmen—Arthur Ochs Sulzberger, Ka
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Publisher—Lee W. Huebner
Easesthe Either—Philip M. Foisse
Editor—Walter Wells
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LagEATMONG J. Est. 1973
9 rue Christiani, 75883 Paris Cedex 18
Circ.—150,000 (Nat'l Distribution)
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Biroctor—Claude Perdriel Editor-in-Chief—Guy Claisse cter—Vincent Lalu eral Manager—Bernard Villeneuve Advertising Director—Axel Brucker
LE MONDE (dS) Nat'l distribution; Est. 1944;

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5 rue des Italiens, 75427 Paris Cedex 09
6ric.—550.000(d): 404, 148(S) OJD
8ri. & Editor in Chief.—Andre Laurens
8ri. & Editor in Chief.—Andre Laurens
8ri. Admin.—Jacques Sauvagent
8ri.—H. Gurnaudeau
1481...Editor.—Thomas Ferencz
12 RIOUYEAU NOMEMU (e-ex wknd.); Est. 1967
108. rue de Richeleu / 5500 Paris
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Marie PARIS-TURF/SPORT COMPLET (dS) Plats-FURTY SPURT CUMPTER (GS)
100 rue de Richelleu, 75002 Paris
Circ.—150,000(d) OJD (with "Sport Complet") #135,476(S) OJD (with "Dimanche

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de la Republique, 75011 Paris ne de la Republique, 75011 Pa 15.—PE,000 (Nat'i distribution) flar la Chief. Phillipe Tesson flarial Birectar.—Bernard Morrot

PAU

64000-Pyrenees-Atlantique Dept. Pep. 1982 Est. 131,000

Unit.—12.295 OJD

Director—Henr Loustalan

Editor-in-Chief—Jean Cabau
Assec: Editor—Paul Guilhot

LA REPUBLIQUE DES PYRENEES (d)

6-8 rue Despourns, 64002 Pau Cedex

Circ.—33.461 OJD Circ.—33.461 QJD

General Manager—Dominique Videau

News Dir.—Christian Bombedias

Editars—M. Beaupere, G. Bernet, J. Bonnema

zou, G. Duzau, J. Foropon, M. Larrecg, R.

Mourques, G. Pecoste, J.C. Soubre mourques, G. Pecoste, J.C. Soubre Editor-in-Chief Lous Laborde-Balen SUB-DUEST (dS): Est. 1944 11 rue du Marechal-Foch, 64000 Pau Circ.—352,209 (d): 247,632 (S) Libre: (Group incl. La France: La Charante Libre: Ectair-Pyrenees; La Repbublique des Pyrenees) (See Bordeaux)

PERIGUEUX 24000-Bordogne Bept. Pop. 1961 Est. 37,670

LA BORDOGNE LIBRE (e) Est. 1945 19-21 rue La Fayette, 24000 Periguex Circ.—4,956 OJD Birecter—Jean Couturas Editor—Michel Labussiere

L'ECHO BU CENTRE (d) Est. 1956 11 rue Antoine-Cadaud, 24000 Periguex Circ.—(d)13,146 Reps.—Regie (local); A.C.P. (Paris)

PERPIGNAN 66000-Pyronees Grientales Dept Pep. 1962 Est. 130,000

L'WOEPENDANT (dS): Est. 1846 4 rue Emmanuel-Brousse. 66000 Perpignan Circ.—85, 194 OJD Directer—Paul Chichet Secretary General—Henry Rosat General Manager—Georges Brousse Editor-in-Chief—Michel Grillet

POITIERS 86000-Vienne Dept. Pop. 1981 Est. 85,466

CENTRE-PRESSE (d) Newspaper Group: Est. rue Victor-Hugo B.P. 299, 86007 Poitiers Circ.—123,700 Editor-in-Chief—Claude DeBromel Assec. Editor—Roland Barrat
LA NOUVELLE REPUBLIQUE DE CENTRE FRANCE Circ.-41.987 OJD (See "Tours")

LE PUY 43000-43000-Haute-Loire Dept. Pop. 1961 Est. 29,025

LEVEN DE LA HAUTE-LOME (eS) Est. 1944 B.P. 24, 43002 Le Puy Cedex Circ.—13,155(e), 13,149(S) Director—Louis Rabaste Editor-in-Chief—Daniel Berger

REIMS 51100-Marne Bept. Pep. 1982 Est. 199.000

L'UNION (d) Est. 1944 (12 Regional editions) 87-91 Place Drouet d'Erion, 51052 Reims Circ.—153.947 OJD Reims; (total 12 editions

262,706) 202./06) Manager/Management Council—Jean Pierre Jacquet, Jean Chabaud, Roger Gayet, Gabriel Lejeune, Jean Lambert, Jean Paul Pierot Editor—Pascal Sellier

RENNES 35000-Ilie-et-Vilsine Bept. Pep. 1962 Est. 234,000

OVEST-FRANCE (m ex S) Est. 1944 Zone industrielle Rennes Chantepie B.P. 586; 35012 Rennes Cedex Circ.—707,661 0JD 1982; (44 editions cover-Managing Birector—Francois Regis Hutin

Cheirmen—Louis Estrangin
Assec. Mennging Director—Roger Lavialle
Editor-in-Chief—Eugene Brule
Director—Robert More! RODEZ

Europe Fed. Republic of Germany

Circ.—27.496 OJD

Director—Andre Boussemart
Regional Director—Georges Rucheton
Managing Directors/Editors—Pierre Berliat.
Louis Cassiat

ROUBAIX 59100-Nord Dept Peg. 1982 Est. 102,000

NORD-ECLAIR (m ex Mon.): Est. 1944 21 rue du Care 59052 Roubaix Cedex 1 Circ.-101.831 Circ.—101.831
Cheirman—A. Diligent
Pres. Birector General—Andre Defrance
Editorial Bir.—Andre Farine
Rep.—Mme. J. Fouquart, Media Nord, Paris
Birector—A. Farine

ROUEN 76000-Seine Maritime Dept. Pep. 1982 Est. 380,000

PARIS NORMANDIE (d) Est. 1944 PARS NORMANUE (d) Est. 1944
19 Place du General-de-Gaulle, 76000 Rouen
Girc.—134,848 OJD (Rouen); 255,000 (all 10 editions) sditions) Managing Director—Raoul Leprettre Chairman & Managing Director—Jean Allard Publisher—Societe Normande de Presse i

publicaine Editer-in-Chief—Marc Rouzier Adv. Dir.—Raoul Leprettre Sales Mgr.—Maurice Semal

SAINT-ETIENNE Pop. 1982 Est. 317,000

LOIRE MATIN-LA DEPECHE (dS) LUNK MATIN-LA DEPECHE (dS)
Sud-Est Media 14 Place Jean-Jaures, 42000
Saint-Etienne; Est. 1944
Circ.—22-922 (d) 6.886 (S)
Editor—Francois Gaillard
Editor-in-Chief—Francois Roux
LTSENIE (AS) LESPOIR (dS)
110 rue Bergen, 42000 Saint-Etienne
Circ.—18.996 OJD(d); 6,006(S)
PDG-J-C. Lignel
Pres. / Director.—Paul Pillet
Secretary General—Jeanne Mosnier
LA TRIBUNE—LE PROGRES (d)
110 rue Bergson, 42000 Saint-Etienne
Editor.—J.C. Lignel
Circ.—91,344 OJD L'ESPOIR (dS)

STRASBOURG 67000-Bas-Rhin Dept. Pep. 1962 Est. 373,000

LES DERNIERES NOUVELLES D'ALSACE (d) 17-19-21, rue de la Nuee Bleue, 67000 Strasbourg Circ.—232.536 OJD: Est. 1877; Ind. Circ.—232.536 OJD. Est 1877; Ind. Chair. & Man. Bir.—Jaques Kielholtz
Pres.—Jean-Jacques Puymarin
Editor-in-Chiel.—Alain Howiller, Francois Lefranc, Raymond Feldon
LE MOUYEL ALSACIEN (d) Est. 1885
CHAIR ENDMENT 67000 Strachouro

Le MOUVEL ALSALIEM (0) EST. LOOD 6 rue Finkmatt. 67000 Strasbourg Circ.—20.000 OJD (7 editions) Director—Bernard Deck Editor-in-Chief.—Francois LeFranc

TARRES 65000-Hautes Pyrenees De Pop. 1981 Est. 57,765

NOUVELLE REPUBLIQUE DES PYRENEES (e) 48 av. Bertrand-Barere, 65001 Tarbes Circ.—21.676, Est. 1944 Director/Editor-M-Dhief—Claude Gaits

83000-Var Dept. Pop. 1962 Est. 410,000

VAR/MATIN REPUBLIQUE (dS) (Groupe Mediterranee-4 editions); Est. 1946 Route de la Seyne a Ollioules, 83190 Circ.—83,000 Chair.—Francis Leenhardt Dir.—M. Jaques Defferre

Circ.—772,000 OJD (18 editio Depts.) Pres. / Managing Director—Mme Baylet

Director General-Jean Michel E Editors-in-Chief-Fernand Cou

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17000-Indra-et-Laire I
Pap. 1802 Est. 255,0
LA NOUVELLE REPUBLIQUE DU CEN
ex SI Est. 1944
74 rue Nationale. 37000 Tours
fce.—280.910 OJD (12 to 18 fres.—)Jacques Saint-Cricq
Vice Press.—Pierre Archambault
Brectsra—Marcel LeLion, JeanRobert Vazelius. Jiroctors—Marcel LeLion, Jean-Robert Vazeilles (ditors-in-Chiel—Guy Bonnet, M-

TROYES 10000 A 10000 Aube Dept. Pop. 1961 Est. 125,0

L'EST-ECLAIR (d) Fet 1945 34 rue Roger Salengro, 10000 T Circ.—31,104 OJD —Jean Br Mng. Editor—Max Moso r-in-Chief-Andre Bruley Editor-in-Chief—Andre Brutey
Ed. Sec. —Jaoues Barraud
Adv. Bir.—Yves Louys
MERATION CHAMPAGE (d'
126-128 rue de General-de-Gaulit
10003 froyes Cedex
Circ.—28.000
Birestor—Bernard Pieds
Amb III.—Glibert Boutsogue
Editor-in-Chief—Bernard Lutet
Ceneral Manager—Denses Floras
Adv. Bir.—Jean Cordin

FEDERAL REPUBL OF GERMANY (WEST GERMANY Pop. 1981 Est. 61,682,00

AACHEN Pop. Est.244,000

AACHENER NACHRICHTEN/AACHEI
SZEITUNG (d-6x wk.)
5100 Aachen, Dresdener Str 3, PF Ind, Est. 1948
Circ.—176.100 (comb.) IVW
Pub.—Zeitungsverlag Aachen
Bus. Mgr.—K Schmitz
Circ. Mgr.—G Schnibbe
Ed.-in-Chief—K Ohst

AALEN Pop. Est.62,900

SCHWABISCHE POST (d-6x wk) Est 7080 Aalen 1 Bahnhodstr 65 PF 1t Circ.—26.300 IVW: Comb Schomund. Gmunder Tag Pub.—Suddeutscher Zeitungsdienst Mgr.—E Looser E-in-Chief—E Hafner

ACHIM Pop. Est.27,800

WESER-KURIER (d-6x wk.): Ind. Ne. 1945
2807 Achim Obernstr, 42
Circ.m-N.A.(See Bremen, Weser-Kurn
Pub.—Bremer Lageszeitungen AF
Circulation Manager—S Christoph
Ed.-in-Chief—H. Note
Bus. Mgr—H. C. Ordemann

12000-Aveyren Dépt. Pep. 1981 Est. 28, 165 TOULOUSE 31000-Heute-Garenne Bept. , rep. 1992 Est. 131,000 31000-Heute Barenne Bept. RUMR-MACHRICHTEN (d-6x wk.) Est. 1 Sanitized Copy Approved for Release 2011/03/17 : CIA-RDP88G01116R000500530016-2 van-Deiden-Str. 8, ind

"It'll sell 75,000 copies," ventured one "Maybe 100,000," said another. The guessing went as high as 150,000 annu al copies of the blue-covered tax book.

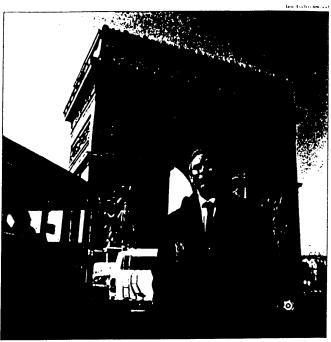
Yet there had been apprehension inside Arthur Young, recalls Meyer son, 50. "We didn't submit the idea to a vote of the partners, that would have been like the Filipino election." Meyerson and the book's outside editor, Peter Bernstein, who came to Ar thur Young with the idea, envisioned an authoritative tax guide for individuals. That meant a dozen highly paid partners and numerous staffers putting in thousands of hours. It cost, Meyerson estimates, \$500,000, a lot of money to put into something as risky as a book

But the editors were wrong at sold about 300,000 the first year, 1985. This year about 500,000 are in print, with the presses poised for more as needed. Only J.K. Jasser, the evergreen of the field, may sell more. But Arthur Young concentrates on bookstores, and so has pushed tasser (which also sells by direct mail) out of its top spot in the prestigious New York Times Best Seller List

Now the book is on the edge of actual profit, something Meverson had not expected for five or six years provalties are evenly split between Arthur Young and Bernstein). But profit never was really the main motive We did the book to reinforce our reputation, to get greater visibility in Never in Paris the marketplace," says Meverson chewing on his ever-present Omegaeigar. "It's worked. At dinner parties, you no longer have to explain whom you're with when you're with Arthur Young "-Richard Greene



Arthur Young's Mort Meyerson It breaks ice at cocktail parties.



International Herald Imbune's Lee Huebrier

Why shouldn't they have Peanuts in Latin America? And escorts?

enry Miller once paid his rent by H dutifully helping write its copy He probably wouldn't recognize Lee Huebner's sheet, but the International Herald Inhine is still published in Paris, and it is lately enjoying healthy. growth in profits and circulation Publisher Huebner, a Shebovgan, Wis-born former adviser in the Nixon White House who sees the Irile as a global newspaper, is adding an eighthpublishing point in Mianu-

No. Huchner says this month's move signals no huge invasion of the U.S. It will cut shipping costs and speed distribution for Latin American. circulation (now 562 and aiming for 10,000) U.S. circulation could triple from 2,000, but the Irib will respect the turf of its owners, the Washington Post Co, the New York Times Co. and Whitney Communications

For the Inb. which now tetches the equivalent of about \$1 a copy around. the world. Huebner's relentless cloning of the paper in new markets tedi tions are virtually identical world wide) has meant high profits. Once a moneyloser, its 168,000 circulation is up 29% since 1980 despite competition from the Walk Speet Josephin and

the Imamenal Innes. Last year's pretax profit, about \$5 million, is double 1984's Because selling more papers brings in far more new ad revenues than new costs new 11th clones may turn up in Rome and Tokvo, there to supply the needs of international types for well packaged (though predictable) times Post coverage, Peanuts, a solid U.S. sports page and the daily worldwide list of "escorts" that contributes a hetry share of classified reventics. Wait, isn't that something for Henry Miller' Well, non-As a respect able French corporation, the Irib care tally honors a French law often fr nessed by other publications. Parisian hookers are out. Hesh Kestin

Four fifths to go

What does it mean that Standard & Poor's, the debt-rating agency, re ported that last year it had downgraded 144% more corporate debt than it upgraded a record \$110 billion worth despite a growing economy? The question gives Leo O'Neill, the thin 45 year old who oversees S&P's 2 s debr analysts, a lot to think about

One thing is sure S&P's wasn't shooting from the hip. In its research 884 8 gets information unavailable to

THE PRESS



EDITOR WEISS (STANDING) IN CITY ROOM

Mid-Atlantic Winner

Going abroad this summer? Afraid of losing touch with what's happening at home? Not to worry. Whether you wind up in Brussels or Bangkok, the International Herald Tribune will tell you about Charlie Brown's latest hang-up, what Chrysler stock is selling for, whether Willie Mays homered for the Mets, who won the Democratic presidential nomination and how, and what columnists from Art Buchwald to Bill Buckley make of it all.

Yet the Paris-based Trib (circ. 121.-000) is no mere letter from home. It is far different from the daily described by The New Yorker's Janet Flanner as 'the village newspaper" of the American expatriate colony in Paris, the favorite of Ernest Hemingway, Gertrude Stein and Ezra Pound. Increasingly it serves to inform a widespread audience about both the U.S. and the world. It is read with respect in the power centers of Europe, where English is now the second language. Nineteen copies a day go to Peking, and the Kremlin also sub-scribes. Editor Murray "Buddy" Weiss. 48, who was the last managing editor of the New York Herald Tribune, talks of a "mid-Atlantic viewpoint" that implies a degree of detachment from both the U.S. and Europe.

the U.S. and Europe.

The paper last week marked the fifth ann Sanitized Copy Approved for Release 2011/03/17: CIA-RDP88G01116R000500530016-2 ed.

New York Times in the best editorial health of its 85-year history.* Many newsmen believe that for its slim size—14 to 16 pages—the Trib is the most readable and informative daily published anywhere.

Where else, after all, can a reader get the best of both the *Post* and *Times*, expertly presented along with comics and commentary? As a bonus, there is also the *Trib's* own crew of offbeat free-lancers who lend the paper a welcome

HERALD TRIBUNE FRONT PAGE



air of leisured whimsy. Souren Melikian, a Persian prince, covers art and artifact auctions with the colorful authority of both expert and buyer. Gastronome Waverly Root writes lovingly of rare, night-blooming mushrooms and the perils of absinthe, interspersed with an occasional reminiscence of Paris whores of the 1920s. Among *Trib* critics, Henry Pleasants comments on music with competence, and Thomas Quinn Curtis disagrees rather consistently—but stylishly—with almost everyone else on which movies are good and bad.

Broad Choice. Basically the Trib is an exercise in inspired deskmanship. The paper has only one full-time general reporter of its own, and the core of the operation consists of five copy editors working with Weiss in crowded quarters off the Champs-Elysées. Six nights a week, they cull streams of copy that issue from 16 Teletypes, providing the Trib with a broad choice that goes beyond the Post's and Times's output. Material also comes from the Los Angeles Times and Chicago's Daily News

*James Gordon Bennett Jr., self-exiled son of the New York Herald's founder, started the paper in 1887 as the Paris-edition of the Herald. In 1935 it became the European edition of the New York Herald Tribme, which it still strongly resembles in typography. After the parent paper died in Herald Tribuna

and Sun-Times, in addition to a full range of U.S. and foreign news agencies. Weiss and his colleagues are free to choose whichever story says it best for the international reader. No copy quotas are imposed by the owner papers, and big names on both the Post and New York Times often find their stories either drastically shortened or entirely ignored by the Trib.

Though in many ways the Trib lives up to its claim of being "not fundamentally an American newspaper published abroad, but a newspaper published abroad by Americans," though its parentage is mongrelized, though a plethora of bylines now appears, Weiss manages nonetheless to keep something of the old New York Herald Tringue's tone. It is serious, but not solening to some of the editorials, they are not imagining things. Harry Baehr, 64, once the New York paper's chief editorial writer, still contributes a few editorials each week—writing from New York.

To be broadly relevant to readers in the 70 countries it now reaches, however, the *Trib* must be edited to seem as if it has no local base. Homey coverage is anathema to Weiss. To report on New York City's last mayoral election, for instance, he ignored the voluminous file of the New York Times and published the Washington Post's version instead; the Post reporter "told in a few stories all you needed to know about it in Neuilly or Oslo." Yet Weiss can occasionally use his own brand of enterprise. During last December's Nixon-Pompidou meeting in the Azores, he sent his entire political staff, James Goldsborough, to cover the event. Goldsborough beat the competition-including staffers of both the Post and Times—to the main news about dollar devaluation by several hours, allowing the Trib to make its first deadline with the hottest international story of

Gilded Bird. Deadlines are a problem because of the intricate truck-trainplane system that hustles copies around the world. Distribution accounts for an astonishing 25% of the Trib's total production costs. The per-copy price is high, ranging from 28¢ in Paris to 75¢ in Tokyo, because most papers must be shipped out by air freight or chartered plane. Advertising rates are astronomical; it costs as much to place an adin the Trib as in the Washington Post, which has more than four times the circulation. Yet there is no shortage of advertisers or re iders. Nowadays, only 18% of the auc ence lives in France, v. 40% five years 30.

Prosperity a relatively new fact of life at the prosperity of life at the prosperity of the own for much of its history, it was a ed-ink case, belying the efficacy of the own with which Founder Bennett decorated the paper's original Paris office as a good-luck fetish. But the Trib has been solidly profitable since 1968, and an enormous owl still holds the place of honor in its offices.

LEVEL 1 - 1 OF 55 STORIES

Copyright @ 1986 American Banker

January 29, 1986, Wednesday

SECTION: INTERNATIONAL BRIEFING; Mexico; Pg. 2

LENGTH: 297 words

HEADLINE: MEXICO MEETING BANKERS NEXT WEEK

BYLINE: Gordon Matthews

BODY:

... speaking at a conference on Third World debt that was jointly sponsored by the Inter-American Development Bank and the International Herald-Tribune.

At the same conference on Tuesday, Mexican Finance Minister Jesus Silva-Herzog warned that as oil prices drop and economic pressures mount, ...

LEVEL 1 - 2 OF 55 STORIES

Proprietary to the United Press International 1986

January 28, 1986, Tuesday, BC cycle

SECTION: Financial LENGTH: 579 words

HEADLINE: Latin American countries need bold steps to deal with debt

BYLINE: By ARTHUR HERMAN

DATELINE: LONDON

KEYWORD: Debt

BODY:

... three, then the coming decade will ultimately be a propserous one for Latin America,' he said.

In the second day of the conference sponsored by the International Herald Tribune and the Inter-American Develoment Bank, Uruguayn Foreign Minister Enrique Iglesias said ''fatigue'' has set in in Latin ...

LEVEL 1 - 3 OF 55 STORIES

Proprietary to the United Press International 1986

January 27, 1986, Monday, Aff cycle

SECTION: International

LENGTH: 590 words

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2

Proprietary to the United Press International, January 27, 1986

HEADLINE: Experts call for lower interest to combat world debt crisis

BYLINE: By AL WEBB
DATELINE: LONDON

KEYWORD: Debt

BODY:

... American countries account for about \$350 billion. Brazil, which owes \$104 billion, is the region's largest debtor.

At the conference, sponsored by the International Herald Tribune newspaper and the Inter-American Development Bank, Michael Camdessus, governor of the Bank of France, said interest rates, exchange rate '' ...

LEVEL 1 - 4 OF 55 STORIES

Copyright • 1985 McGraw-Hill, Inc.; Platt's Oilgram News

October 28, 1985, Monday

SECTION: UNITED STATES; Vol. 63, No. 207; Pg. 3

LENGTH: 623 words

HEADLINE: HERRINGTON REAFFIRMS REAGAN'S DISLIKE FOR IMPORT FEES; SEES NO CHANCE

FOR SLOPE EXPORTS

DATELINE: London 10/25

BODY:

... crude or products and lifting of the ban on exports of Alaskan North Slope crude in remarks made here today at the International Herald Tribune/ 011 Daily conference on "011 & Money in the '80s."

Countering speculation within the industry that the Reagan Administration might be wavering in its opposition to ...

LEVEL 1 - 5 OF 55 STORIES

Copyright 6 1985 The Financial Times Limited; Financial Times

October 25, 1985, Friday

SECTION: SECTION I; Pg. 1

LENGTH: 363 words

HEADLINE: Subroto calls for flexible ceilings on oil production

BYLINE: BY MAX WILKINSON IN LONDON

Nanitized Copy Approved for Release 2011/03/17 : CIA-RDP88G01116R000500530016-2 ✓ ■

e 1985 The British Broadcasting Corporation, June 17, 1985

BODY:

... 13th June. He was received by HSWP General Secretary Janos Kadar on the same day. On the 14th, at the International Herald Tribune Conference in Budapest, he announced Occidental Petroleum's Intention to prospect for oil in Hungary next year. Prior to his departure ...

LEVEL 1 - 8 OF 55 STORIES

Copyright • 1985 Business Wire Inc.; Business Wire

June 12, 1985, Wednesday

DISTRIBUTION: Business and Assignment Editors

LENGTH: 334 words

HEADLINE: OXY-PETROLEUM; Dr. Armand Hammer Wednesday was presented Bologna'a highest honor, the Golden Archigymnaseum

DATELINE: BOLOGNA, Italy

BODY:

... on armaments and see if we can't have peace on this planet.'' From Bologna, Hammer travels to Budapest, where on Thursday he will address the International Herald Tribune Economic Conference on east and west trade before flying to the Soviet Union where on Monday, June 17, he will meet with General ...

LEVEL 1 - 9 OF 55 STORIES

Copyright @ 1985 Reuters Ltd.

January 22, 1985, Tuesday, PM cycle

SECTION: Business News

LENGTH: 279 words

DATELINE: MANILA, Jan 22

KEYWORD: MEDIA

BODY:

... by foreign media helped delay loan rescheduling talks with the country's creditors. \sim

Virata, who was addressing a sales conference of the International Herald Tribune newspaper, said foreign reporters gave the impression of "a nation in crisis struggling to surmount the challenges of survival."

He added: "...

LEVEL 1 - 10 OF 55 STORIES

Proprietary to the United Press International 1985

January 22, 1985, Tuesday, AM cycle

SECTION: International

LENGTH: 112 words

HEADLINE: Foreign News Briefs

DATELINE: MANILA, Philippines

KEYWORD: Fornbriefs

BODY:

11

... a nation on the ''brink of collapse'' has complicated government efforts to restore political and economic stability.

Speaking before a conference of the Paris-based International Herald Tribune, Virata said foreign media reports following the Aug. 21, 1983, assassination of opposition leader Benigno Aquino resulted ...

LEVEL 1 - 11 OF 55 STORIES

Proprietary to the United Press International 1985

January 22, 1985, Tuesday, PM cycle

SECTION: International

LENGTH: 140 words

HEADLINE: Foreign News Briefs

DATELINE: MANILA, Philippines

KEYWORD: Fornbrfs

BUDY.

... reports that the Philippines is on the ''brink of collapse'' have complicated government efforts to restore political and economic stability.

Speaking at a conference of the Paris-based International Herald Tribune, Virata said foreign media reports following the Aug. 21, 1983, assassination of opposition leader Benigno Aquino prompted ...

LEVEL 1 - 12 OF 55 STORIES

Proprietary to the United Press International 1985

January 22, 1985, Tuesday, BC cycle

SECTION: International

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Proprietary to the United Press International, January 22, 1985

DISTRIBUTION: Arizona-Nevada, California, Idaho, Montana, Oregon, Utah, Washington

LENGTH: 111 words

HEADLINE: Asia News Roundup

DATELINE: MANILA KEYWORD: Asianews

BODY:

... a nation on the ''brink of collapse'' had complicated government efforts to restore political and economic stability.

Speaking before a conference of the Paris-based International Herald Tribune, Virata said foreign media reports following the Aug. 21, 1983 assassination of opposition leader Benigno Aquino resulted ...

LEVEL 1 - 13 OF 55 STORIES

Copyright © 1984 The Financial Times Limited; Financial Times

November 28, 1984, Wednesday

SECTION: SECTION I; UK News; Pg. 9

LENGTH: 276 words

HEADLINE: 'Joint strategy' vital in battle against inflation

BYLINE: BY PHILIP STEPHENS

BODY:

... in Europe for sustained non-inflationary growth could be met by "sustained non-inflationary stagnation."

He told a conference of businessmen, organised by the International Herald Tribune, that he hoped the Commission would adopt a five-point strategy to boost growth.

The first priority would remain a vigorous counter- ...

LEVEL 1 - 14 OF 55 STORIES

Copyright • 1984 The Financial Times Limited; - Financial Times

November 27, 1984, Tuesday

SECTION: SECTION I; UK News; Pg. 9

LENGTH: 290 words

e 1984 Platt's Oilgram News, October 19, 1984

here today, Hodel noted that the "consensus view" in the U.S. is that world oil prices will hold ...

LEVEL 1 - 17 OF 55 STORIES

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January 25, 1984, Wednesday

SECTION: ECONOMIC DEVELOPMENTS; Trade Policy; DER No. 16; Pg. L-1

LENGTH: 1398 words

HEADLINE: BROCK BLASTS EC FOR SLOWING PROGRESS TOWARD MORE LIBERAL TRADING

ENVIRONMENT

BODY

... international trade conference in Washington.

Some economic adjustments have to be made on both sides of the Atlantic, Brock told the conference sponsored by the International Herald Tribune and Trade Net -- a Washington-based trade advocacy group. And both sides should start with a tough issue -- agriculture, he ...

LEVEL 1 - 18 OF 55 STORIES

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January 24, 1984, Tuesday

SECTION: ECONOMIC DEVELOPMENTS; Trade Policy; DER No. 15; Pg. L-1

LENGTH: 1122 words

HEADLINE: BUSH REASSURES TRADERS U.S. IS STILL FREE-TRADE ORIENTED, WITH TEXTILES AN EXCEPTION

BODY:

... it is absolutely essential not to do so."

The discussions took place Jan. 19 and 20 during an international trade conference sponsored by the International Herald Tribune and Trade Net, a Washington-based international trade group.

**Bush qualified his words, however, in response to a question ...

LEVEL 1 - 19 OF 55 STORIES

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Daily Report For Executives

January 23, 1984, Monday

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MEMORANDUM FOR: Mr. Casey

See Bobo note on this

invitation. Would you like

me to have George Tauder

turn it down for you?

STAT

ILLEGIB

Central Intelligence Agency Washington, D.C. 20505

DCI/DDCI Executive Staff

Jim, leggy, and I wonder if
The Sc/ has men troned this to
you. What are your thoughts?

EXECUTIVE SECRETARIAT ROUTING SLIP

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Remorks
TO #14: Please prepare an appropriate response.

Executive Secretary
12 June 86

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Arent, Fox, Kintner, Plotkin & Kahn

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Writer's Direct Dial Number (202) 857-6433

June 10, 1986

The Honorable William J. Casey Director of Central Intelligence Central Intelligence Agency Washington, D. C. 20505

> International Herald Tribune/Arent, Fox, Kintner, Plotkin & Kahn Conference on "SDI and Europe: Prospects for Defense-Technology Cooperation"

Dear Mr. Casey:

You have received an invitation to participate as an honored speaker on the forthcoming symposium sponsored jointly by this office and the International Herald Tribune on the subject "SDI and Europe: Prospects for Defense-Technology Cooperation. The conference will be held on October 9-10, 1986 in Paris, France. We have just confirmed the agenda with the Herald Tribune and you will find enclosed the tentative outline of the two-day program. We have taken the liberty of indicating your placement on the agenda. The agenda is at present only a working document, and your participation will not be publicized by the Herald Tribune or by this office without your clearance.

I can only echo Lee Huebner's sentiments that we would deem it a great service and an honor if you would agree to participate in the conference. We have tentatively placed you on the program as the keynote speaker during the luncheon session on the first day of the program with the possible topic "Protecting Sensitive Technology."



Arent, Fox, Kintner, Plotkin & Kahn

Mr. William J. Casey June 10, 1986 Page 2.

If you have any further questions, please do not hesitate to contact this office.

Steven & Levy

SAL:bk

Enclosure

cc:

Mr. Lee Huebner

Arent, Fox, Kintner, Plotkin & Kahn

Revised: June 9, 1986

International Herald Tribune in association with Arent, Fox, Kintner, Plotkin & Kahn and Interel

Present a Special Symposium on

SDI AND EUROPE: PROSPECTS FOR DEFENSE-TECHNOLOGY COOPERATION

October 9-10, 1986
Paris, France

ISSUES:

What Is the Outlook - Military, Budgetary, Industrial and Political - for SDI in the United States? In Light of the Program's Present Prospects and Orientation, What Opportunities and Challenges Are Posed for Europe?

European Industrial Participation: Opportunities and Constraints. Special Emphasis on the Issue of Technology Transfer for Civil Applications. Commercial and Legal Impediments to Maximum Mutual Benefit?

What Defense Will SDI Afford for Europe? What Is European Thinking About the European Architecture of SDI? Or Does Europe Need Its Own EDI, or Extended Air-Defense?

What Opportunities Are There for Inter-European and/or Trans-Atlantic Industrial Cooperation on Armaments Development, Especially in Electronics and Other Cutting-Edge Technologies? Is There an Overlap Between the R and D on Electronics, Sensors and Other Technologies Used by SDI and Those Needed for European Defense?

PROGRAM

Day One:

General Prospects for U.S.-European Cooperation: Overview

Welcoming Remarks: Lee Huebner, Publisher International Herald Tribune

General Session 1

The Political Context -- Current Status and Future Prospects for Strategic Defense

Moderator:

Steven A. Levy

Counsel, Arent, Fox, Kintner, Plotkin & Kahn

[The Honorable Robert Dole Majority Leader, U.S. Senate]

[The Honorable Andre Giraud or The Honorable François Leotard Leader, RPR] Minister of Defense Republic of France

> [H. Teltschik, Strategic Advisor to Chancellor Kohl]

Participants:

Lieutentant General James Abrahamson

Director, SDI Office U.S. Department of Defense

[British SDI Office]

General Session 2

Star Wars or Star Dust --Will SDI Work? Will SDI Fly Politically?

Moderator:

Joe Fitchett,

Military Affairs Editor, International Herald Tribune

Participants:

The Honorable John W. Warner

Senior Member

U.S. Senate Armed Services Committee

Dr. Robert Jastrow Dartmouth College

The Honorable Harold Brown

Chairman, Johns Hopkins Foreign Policy Institute

(former U.S. Secretry of Defense)

[The Honorable H. Heitmann Chief Executive Officer, LEITZ]

Luncheon Session

Speaker:

The Honorable William P. Casey Director, U.S. Central Intelligence Agency

[Topic: Protecting Sensitive Technology]

General Session 3

Technological Cooperation and Strategic Defense

Keynote Speaker: The Honorable William Howard Taft, IV

Deputy Secretary of Defense

Participants:

[The Honorable William Schneider, Jr. Under Secretary for Security Assistance,

Science and Technology U.S. Department of State]

[The Honorable Stephen D. Bryen Deputy Under Secretary of Defense

Trade Security Policy]

Dr. Wiss Dekker Chairman, Philips

M. Francois Heisbourgh Vice President, Thomson SA

Round Table Discussion Among Speakers

Chaired by: Viscount Etienne Davignon former Commissioner of the European Commissioners

General Session 4

Ownership of, and Rights to Use, SDI Technology

Participants: William W. Goodrich, Jr., Esq. Arent, Fox, Kintner, Plotkin & Kahn

[William H. Carroll, General Counsel SDIO]

Dinner for Speakers, Attendees and Spouses

Introductory Remarks: Francois D'Allest Chairman, Arianespace

Keynote Address: [The Honorable James Fletcher Administrator, NASA

or

[The Honorable John Glenn U.S. Senate]

- 4 -

Day Two:

Buropean Defense Initiative --SDI and Beyond

General Session 5

Opportunities for Civil Participation: SDI, BUREKA, and Industry

Keynote Remarks: The Honorable James Ionson

Director, Innovative Science and Technology

U.S. Department of Defense

[The Honorable H. Narjes, Vice President, Commission of the European Communities]

Participants:

Sr. Carlo deBenedetti Chairman, Olivetti Corp.

The Honorable Ray Ligot Chairman, British Aerospace

Panel: Business Blements of SDI Contracting as Prime and Sub

Participants:

Matthew S. Perlman, Esq.

Arent, Fox, Kintner, Plotkin & Kahn

Charles Resnick, General Counsel

Raytheon Corporation

John O'Hara, Director, Boeing Corporation

Luncheon Session

The Politics of the Alliance

Keynote Speaker:

The Honorable Richard M. Perle Assistant Secretary of Defense for International Security Policy

Introduction by: Joe Fitchett,

Military Affairs Editor, International Herald Tribune

General Session 6

The European Architecture

The Honorable Manfred Woerner Keynote Speaker:

Minister of Defense Federal Republic of Germany

Participants:

Sir Ray Mayson

former Scientific Advisor

Government of the United Kingdom

[M. Jean Luc LaGardere Chairman, MATRA]

[Dr. Mecklinger, Managing Director for Research and Development, SEL] $\,$

[TBD Martin Marietta Corporation]

[Messerschmitt Boelkow Blohm]

Round Table Discussion Among Speakers

Chaired by:

[The Honorable David Abshire

U.S. NATO Ambassador]

Closing Reception and Dinner

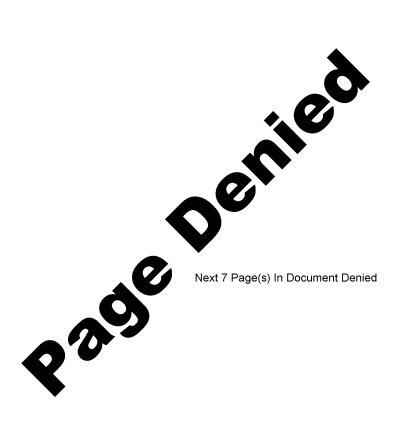
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Office of the Mayor of Paris, The International Herald Tribune, Arent, Fox, Kintner, Plotkin and Kahn

To be Held at the Musee de l'Orangerie LeLouvre

Sanitized Copy Approved for Release 2011/03/17 : CIA-RDP88G01116R000500530016-2 MEMORANDUM FÓR: Betty Here's one for the books!!!! How in the world and why did they get and my name and send us copies of this???????? Be my guest..... doris 10 Jun 86 Date

| Arent, Fox, Kintner, Plotkin & Kahn | | | |
|---|---|-----|--|
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| Director Casey's Office Central Intelligence Agency Washington, D. C. 20505 | • | -/- | |
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Arent, Fox, Kintner, Plotkin & Kahn

Washington Square 1050 Connecticut Avenue, N.W. Washington, D.C. 20036-5339

The Honorable William J. Casey Director of Central Intelligence Central Intelligence Agency Washington. D. C. 20505

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Remorks
TO #14: Please prepare an appropriate response.

Exegutive Secretory
12 June 86

3637 (10-81)

